

FIND YOUR NEXT ADVENTURE



ACCESS A PASSIONATE COMMUNITY OF EVERYDAY ADVENTURERS

A trustworthy guide to the outdoors for a dedicated following of active outdoor enthusiasts

OUR AUDIENCE IN 2021

1,350,000+

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time on site

44,000

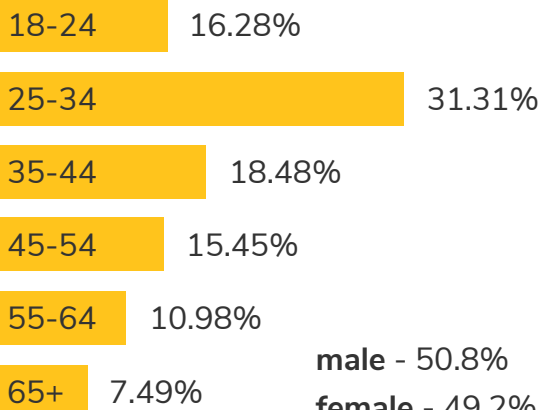
registered users

150,000+

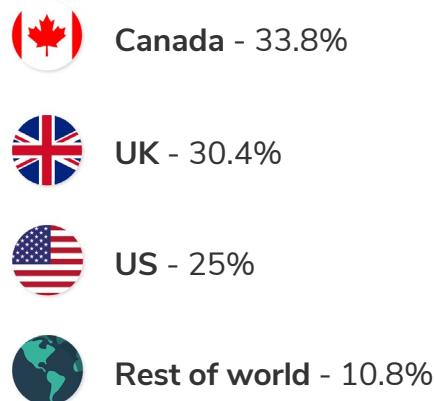
trail downloads

DEMOGRAPHICS:

AGE:



USER BASE:



DEVICES:

